

## Secure POS Payments with Bluefin and DishOut



DishOut and Bluefin have partnered to provide the security, PCI scope reduction and brand protection of PCI-validated point-to-point encryption (P2PE) through DishOut's TRXPAY.

- ✓ Secure Cardholder Data
- ✓ Reduce PCI Scope
- ✓ Protect your Brand

Bluefin's PCI-validated P2PE solution encrypts cardholder data at the Point of Interaction (POI) in a PCI-approved SRED device and decryption is done off-site in an approved Bluefin Hardware Security Module (HSM). The solution prevents clear-text cardholder data from being present in a merchant or enterprise's system or network where it could be accessible in the event of a data breach.

## Why PCI-Validated P2PE?

### Device Security

PCI P2PE certified devices are more secure and are designed to detect tampering. If malicious activity is detected, the device is automatically deactivated, preventing a breach at the point of entry (also called point-of-interaction, or POI) device.

### Chain of Custody

PCI P2PE includes a built-in "chain of custody" process for managing PCI P2PE certified devices. The Bluefin solution includes access to our proprietary P2PE Manager where you can automatically track and report on all POI devices for PCI compliance review.

### Strict Controls

All PCI-validated P2PE solution providers must abide by strict controls to protect encryption keys. Device key injection is done directly at a certified Key Injection Facility (KIF) and decryption only occurs in the Bluefin hardware environment (HSM).

### Reduced PCI Assessment

Merchants that implement Bluefin's PCI-validated P2PE solution throughout their POS environment are eligible for the 33-question SAQ P2PE-HW – a significant reduction from the 329-question SAQ D.

# TRXPAY



With TRXpay you can accept PCI-validated P2PE EMV, contactless, MSR and multiple payment forms with a white-label, user friendly, integrated solution to meet your customer where they want to purchase or at the countertop.

- Cloud-based inventory across many devices
- Visit or spend based loyalty program
- Text and email receipts



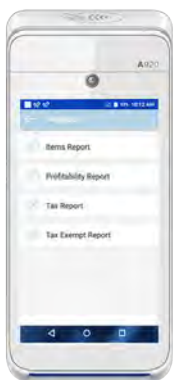
## RETAIL

- Multi-device inventory
- Large icons for easy training
- Quantity tracking and top selling item report
- Sales and profitability reporting
- Barcode scanning for fast check out
- Available on PAX A and E series devices



## RESTAURANT

- Menu management with custom layouts and rotating menus
- Hand-held devices for pay at the table, curbside, or wherever your customers are
- Reporting for sales management
- Tip wizard for turning tables fast
- Low inventory reports for when items sell out
- QR code for order recall
- Available on PAX A and E series



## BUSINESS MANAGEMENT

- Clerk management
- Tip and tax reporting
- PCI P2PE
- Proprietary cards, Campus cards and EBT
- Processor Agnostic
- FirstData/Fiserv, Elavon, Chase (EMV, NFC)
- WorldPay, TSYS (coming soon - MSR only now)
- Credit card, ACH, Cash Payment
- GDPR Compliant



## Contact Us

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