



Our Mission: Drive Value and Growth for Bluefin Merchants and Partners with Secure Payment Technology

## **PayConex**<sup>™</sup> **Platform**

Secure Payment Processing for U.S. and Canadian Merchants and Partners

Bluefin Payment Systems is the leading provider of secure payment technology for retailers, enterprises and small to mediumsized businesses worldwide. Bluefin specializes in PCI-validated Point-to-Point Encryption (P2PE) integrated and stand-alone solutions for retail, mobile, call center and kiosk/unattended environments, and secure Ecommerce technologies including transparent redirect and tokenization through our PayConex Payment Platform.

### **PayConex Features**

- State of the Art Payment Platform Offering All Payment Products for U.S. and Canadian Processing
- Mobile, Virtual Terminal, Encrypted POS and E-Commerce Products, Allowing Customers to Pay Anytime, Anywhere
- Robust Security Stack, Including PCI-Validated Point-to-Point Encryption (P2PE) and Tokenization, to Secure Payments and Reduce PCI-DSS Scope
- Competitive and Transparent Processing Rates, Backed by a Full PCI Compliance Program
- World-Class Merchant and Partner
  Management Team, Coupled with One-on One Sales and Customer Service Support



Bluefin's PayConex payment platform provides our merchants and partners all payment products backed by state of the art security features, such as our PCI-validated P2PE solution, recurring billing, transparent redirect, and tokenization. Choose from our mobile QuickSwipe solution, our P2PE point of sale swipe and key device, or our virtual terminal product to process debit and credit cards, ACH and electronic checks. All at some of the most competitive rates in the industry.



#### **Acceptance Methods**

Process payments through Bluefin's virtual terminal, retail POS, call center or mobile products, and online through our Ecommerce payment pages.

#### State of the Art Technology

Bluefin offers a full suite of API's and SDK's for partners and merchants and an extensive library of information on P2PE. PayConex is available as a turnkey stand-alone merchant solution or as a payment engine that can be easily integrated into the platforms of ISVs in a variety of industries.

#### **Security Suite**

Get PCI-validated P2PE for your POS, mobile and call center environments and transparent redirect, tokenization and hosted payment pages for Ecommerce.

#### **Relationship Management**

With Bluefin, you get direct support from our sales and relationship teams. We pride ourselves on first-tier service, from processing your merchant account application, to helping you set up PayConex, to providing technical guidance on maximizing our payment features.

Bluefin gives your customers a secure, convenient, and robust payment experience. Not only do you get features such as access to information through PayConex that provides vital data to better manage day to day revenue, you also get peace of mind that your customers' transactions are secure. And with a Bluefin merchant account, you will always get competitive pricing and best in class service and support.

# Learn More About Bluefin's PayConex Payment Platform

Contact Us p2pe@bluefin.com 800-675-6573

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