

## SECURE PAYMENT PROCESSING

# PayConex™

Bluefin's PayConex™ payment gateway provides processing for contactless countertop, mobile, call center and Ecommerce payments in the U.S. and Canada. PayConex is backed by the highest level of security, including PCI-validated point-to-point encryption (P2PE) for point-of-sale (POS) payments, ShieldConex® for the encryption and tokenization of online PHI, PII and payment data, and chargeback / fraud management.

## Gateway Features

- + Card Present (US)/Card Not Present Payment Processing (US and CAD)
- + POS, Mobile, MOTO, Ecommerce and Salesforce Payments
- + Credit/Debit/ACH/Apple Pay/Google Pay/Samsung Pay
- + PCI P2PE, EMV and Tokenization
- + PCI, NACHA and HIPAA Compliant Phone Payments
- + Recurring Billing/Card on File/Account Updater
- + Connections to Elavon, TSYS, Chase Paymentech, and First Data

## P2PE Devices



ID Tech SREDKey 2  
POS / MOBILE / CALLCENTER



PAX A80  
POS / MOBILE



PAX A920, PAX A920Pro  
POS / MOBILE



PAX S300  
POS / MOBILE

# Security Features



**Tokenization:** PayConex automatically tokenizes card data for storage/recurring transactions, and can also include ShieldConex for the tokenization of non-payment data, including PII and PHI.



**PCI-validated P2PE:** P2PE immediately encrypts card data upon swipe, dip, tap or key entry in an approved P2PE device, removing clear-text card data from the network and reducing PCI scope.



**3D Secure (3DS):** 3DS seamlessly authenticates cardholders for Ecommerce transactions at the point of interaction on the web, reducing friendly fraud and increasing authorization decisioning.



**Chargeback/Fraud Management:** Bluefin's fraud management service addresses every element of the chargeback management process, from review and analysis through representation and reporting.

## Payments and Security in a Complete Package

Bluefin Payment Systems LLC is a registered ISO of Wells Fargo Bank, N.A., Concord, CA.  
Bluefin Payment Systems LLC is a registered ISO of Deutsche Bank Trust Company Americas, New York, NY.  
Bluefin Payment Systems LLC is a registered MSP/ISO of Elavon, Inc., Georgia and MSP/ISO Canadian branch of U.S. Bank National Association and Elavon.



sales@bluefin.com  
800-675-6573